



PRESS RELEASE

For immediate release

Seven Hospital Foundations in the Northern New Brunswick are participating in the 10th Edition of the Northern Star Campaign!

Caraquet, November 19, 2014 – Seven hospital foundations in Northern New Brunswick are launching the 10th Annual Northern Star Campaign this morning, in partnership with the participating Caisses populaires acadiennes in the region.

“I am proud to announce that starting today, the staff of the Caisses populaires acadiennes and the Acadian Peninsula, Chaleur, Restigouche and Grand Falls branches will invite the public to support this campaign, which aims at improving health care services in our region. Mini-Christmas trees costing \$2, \$5, \$10, \$25, \$50, and \$100 will be sold throughout the Caisses populaires in the region,” mentioned Conrad Blanchard, representing the directors of the participating Northeastern Caisses populaires acadiennes.

“We are very proud to welcome 2 new foundations this year, the *Fondation Dr Romaric Boulay* and the Foundation of the Friends of the Grand Falls General Hospital. This proves once again that the Northern Star is a uniting community project that enables us to raise people’s awareness regarding what our hospitals urgently need. It is by working together that we will be able to meet our challenges. For more information or to make a donation, I invite everyone to visit their local Caisse populaire acadienne branch or visit etoilenord.ca on the web”, added Mr. Bernard Thériault, President of the event for the *Fondation Hôpital de l’Enfant-Jésus*.

In addition, the lighting of dedicated Christmas trees, holiday-themed figures, and community fir trees near the hospitals will take place on December 1st. Local residents are invited to participate and show their support.

The Northern Star is an event organized as part of each foundation's Annual Campaign. 100% of the funds raised with this event is given to your foundation to fulfill the needs of your local hospital.

The representatives of the 10th annual Northern Star Campaign for each of the foundations include:

- Ms. Annie Cyr, Chair of the Northern Star – Chaleur Regional Hospital Foundation
- Mr. Bernard Thériault, Chair of the Northern Star - *Fondation Hôpital de l'Enfant-Jésus*
- Ms. Sylvie C Bourgoïn, Chair of the Foundation of the Friends of the Grand Falls General Hospital
- Ms. Marie-Jeanne Noël, Chair of the Northern Star – La Fondation de l'Hôpital de Lamèque Inc.
- Mr. Michel (Mike) Doiron, Chair of the Northern Star – Friends of Healthcare Foundation
- Mr. Raymond Éthier, chair of the *Fondation Dr Romaric Boulay*
- Ms. Linda Sivret, Chair of the Northern Star - *Fondation Les Amis de l'Hôpital de Tracadie Inc.*

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For more information, please contact:

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La Fondation des Amis de l'Hôpital général de Grand-Sault
Foundation of the Friends of the Grand Falls General Hospital

